

**PROGRAMME**

(as of 9 May 2024)

08.30 – 09.00	<b>REGISTRATION WITH TEA/COFFEE</b>
09.00 – 09.05	<b>LES BRITAIN &amp; IRELAND PRESIDENT'S WELCOME</b>
09.05 – 09.15	<b>LES INTERNATIONAL PRESIDENT'S WELCOME</b>
09.15 – 10.15	<p><b>SESSION: SEP – The Journey for Startups and the Commercial Realities of the Aggregator World</b></p> <ol style="list-style-type: none"> <li>Standards setting and the creation of SEP patent pools</li> <li>Who are the players? Standards committees, large corporates/multinationals, aggregator companies, users of the tech (emphasis on SEPs), tech sectors affected.</li> <li>Current legal requirements in UK/Europe - notice and settlement practices, FRAND offers/ deals</li> <li>Practical advice for SMEs</li> </ol> <p><b>Speakers:</b> Uta Schneider, Vice President Government Affairs at Avanci Robert Pocknell, Director at N&amp;M Consultancy Limited Giustino de Sanctis, CEO and Founder at Aliante Adrian Howes, Head of IP and Standards at Nokia (IP Policy Group)</p> <p><b>Moderator:</b> Karl Barnfather, Patent Attorney &amp; IP Strategist at Withers &amp; Rogers LLP</p>
10.15 – 10.45	<b>TEA/COFFEE BREAK</b>
10.45 – 11.45	<p><b>SESSION: Licensing Issues that Surround University Spin-Outs - discussing key issues from the USIT guide and perspectives from across the ecosystem on how we can seek success in the UK</b></p> <p><b>Speakers:</b> Uzma Choudry, TechBio, Biotech and Frontier Tech Venture Capitalist Malcom Bates, Partner (Technology and Life Sciences Groups) at Goodwin</p> <p><b>Moderator:</b> Dave Holt, Partner and IP Solicitor at Potter Clarkson</p>
11.45 – 12.45	<p><b>SESSION: Exploring Strategic Alliances and Commercial Partnerships – A Cancer Research Horizons and Deep Science Ventures Case Study</b></p> <p><b>Speakers:</b> Beatrice Lana, Strategic Alliance Executive at Cancer Research Horizons Loïc Roux, Co-Founder of Deep Science Ventures</p> <p><b>Moderator:</b> Samantha Williams, Licensing Manager at Trinity Innovation and Enterprise</p>
12.45 – 13.30	<b>LUNCH</b>
13.30 – 14.00	<p><b>KEYNOTE: Practical Guide to IP Strategy</b></p> <p><i>This presentation will discuss IP strategy and how to align it with business. Why great strategies may win on paper but fail in practice? Why making a great IP strategy is so hard and what to do about it?</i></p> <p><b>Speaker:</b> Sonja London, LES International President / General Counsel at TactoTek</p>

14.00 – 15.00	<p><b>PLENARY PANEL: Navigating the IP Maze - IP Strategies for Growing Businesses</b></p> <p><i>IP is a crucial asset for many growing businesses across the globe in a wide range of industries (including electronics and life sciences) and yet formulating an IP strategy can be very challenging -and is often not top of management's list of priorities. Taking practical, cost-effective advice in this area can make a huge difference and our panellists have a wide range of experience across many industries which they will share with us. Our panellists will also provide some thoughts as how best to ensure that a company's IP contributes to its success.</i></p> <p><b>Speakers:</b> Sonja London, LES International President / General Counsel at TactoTek Suzanne Oliver, IP Strategy Director at Scintilla Jeremy Holmes, Independent IP Consultant and Strategist</p> <p><b>Moderator:</b> Fiona Nicolson, Consultant at Burness Paull</p>
15.00 – 15.30	<p><b>TEA/COFFEE BREAK</b></p>
15.30 – 16.00	<p><b>KEYNOTE: Trouble on the Tracks - from origin to enforcement – a real journey of IP commercialisation</b></p> <p><i>James Love will interview Gordon Donald on the successful protection and enforcement of patented technology, including:</i></p> <ol style="list-style-type: none"> <li>1. A journey through IP protection, commercialisation and enforcement;</li> <li>2. The value of patents to an SME;</li> <li>3. How a small Yorkshire company took on a multinational;</li> <li>4. A client's perspective of High Court patent litigation.</li> </ol> <p><b>Speaker:</b> Gordon Donald, Former Managing Director at Geofabrics <b>Moderator:</b> James Love, Partner at Womble Bond Dickinson</p>
16.00 – 16.45	<p><b>SESSION: Ubiquitous AI – The use of IP for maximum advantage</b></p> <p><i>AI is changing the game for every sector and raising new questions and possibilities for IP protection and licensing. In this panel, you'll hear from experts with legal, academic, and industrial experience, who'll talk about issues like data licensing, model protection, and AI regulations. Join us to learn their views on how AI and IP will shape the future, where they'll imagine what new business models might arise if 'everything is obvious' because of AI.</i></p> <p><b>Speakers:</b> Amy Gibson, Vice President of Legal at BenevolentAI Matt Hervey, Partner at Gowling</p> <p><b>Moderator:</b> Harry Strange, Senior Associate at Withers &amp; Rogers</p>
16.45 – 17.30	<p><b>SESSION: Challenges In Funding/Commercialising Research for Rare Diseases</b></p> <p><i>This session brings together experts from the public, private and charity sectors to discuss challenges facing drug development for rare diseases. We will explore why these challenges exist and ways to navigate around the most common hurdles.</i></p> <p><b>Speakers:</b> Erica Whittaker, VP and Head of UCB Ventures Dr. Harriet Holme, Founder of PCD Research Enrico Orlandi, Co-Founder of Eyes on the Future Chris Rockenbach, Managing Director International and Commercial at GOSH</p> <p><b>Moderator:</b> Gina Bicknell, Partner at Pinsent Masons</p>
17.30 - 17.35	<p><b>CLOSING ADDRESS</b></p>
18.00	<p><b>DINNER AT PICCOLINO (OPTIONAL)</b></p>