



Anoop Joshi – Chief Trust Officer, Trustpilot

Anoop joined Trustpilot in February 2020 and was appointed as Chief Trust Officer in January 2024.

As the Chief Trust Officer, Anoop heads up our Trust & Transparency team responsible for ensuring consumers, customers and stakeholders trust in Trustpilot, and trust in the reviews and ratings on our platform. His role covers public affairs, policy and litigation, content integrity, product and regulatory compliance, fraud and investigations, commercial legal, privacy and data protection, employment and corporate support.

Anoop is an experienced lawyer, and holds an LLM in Innovation, Law and Technology from Edinburgh University, and a Diploma in Competition Law from King's College London.

Prior to joining Trustpilot, Anoop was at Skyscanner, the global online meta-search serving over 100m travellers each month handling complex regulatory and privacy issues. He has also built and grown a successful global B2B business in the fintech industry, following his time in private practice.

As well as his legal and regulatory expertise, Anoop is a software engineer, combining his unique blend of legal, operational and software experience to lead legal, technical and specialist teams at Trustpilot.