



**LES BRITAIN & IRELAND
2022 ANNUAL CONFERENCE
10 OCTOBER 2022
LONDON**

WWW.LES-BI.ORG
LES@NORTHERNNETWORKING.CO.UK

Welcome to the LES Britain & Ireland Annual Conference 2022!

Please join us for a tour of interesting and highly topical subjects from a panel of distinguished speakers in London this October. This year's theme is "**LICENSING - ENABLING THE GLOBAL BUSINESS OF IP**".

Conflicts and challenges over the past few years have exposed cracks in the tenets upon which the concept of the global economy and an international IP system has been assumed. However, this period of turmoil, not least the response to Covid 19, has also demonstrated how future opportunities can be forged within a new worldwide framework. Licensing has over the years proved to be an effective tool for the sharing of knowledge and the opening up of new markets and sectors. Therefore, the LES Britain & Ireland Annual Conference will, with a roster of experts in the field, explain how through licensing, the challenges can be met, and the spirit of cooperation reinvigorated.

As always with the Licensing Executive Society, this is a great networking opportunity with people actually involved in the day to day creation of value from Intellectual Property.

Following the Conference, there will be a Drinks Reception for all attendees. On 11 October 2022, the LES100 Licensing Course will be held at the CIPA Office.

We look forward to seeing you then!

ABOUT LES BRITAIN & IRELAND

LES Britain & Ireland (LES B&I) is one of 32 member societies of the global umbrella organisation *LES International* (LESI) and is also one of the most active. It is the society for professionals and business people interested in licensing, the transfer of technology, and the commercialisation of intellectual property rights. Members of LES B&I include industry and university executives, scientists, engineers, academics, public officials, accountants, lawyers, patent and trademark attorneys, and consultants. The Society provides unique opportunities for multidisciplinary education and networking, locally and globally.

LES conferences, regular meetings, and special events across Britain & Ireland offer members and non-members excellent opportunities to explore licensing-related subjects in depth and to meet fellow practitioners from business and industry, academia and the professions.

ORGANISING COMMITTEE

Patrick Cantrill, LES B&I President
Graham Johnson, LES B&I Vice President
Tom Gaunt, LES Secretary
Hayley French, LES B&I Treasurer
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CONTACT

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ORGANISING SECRETARIAT

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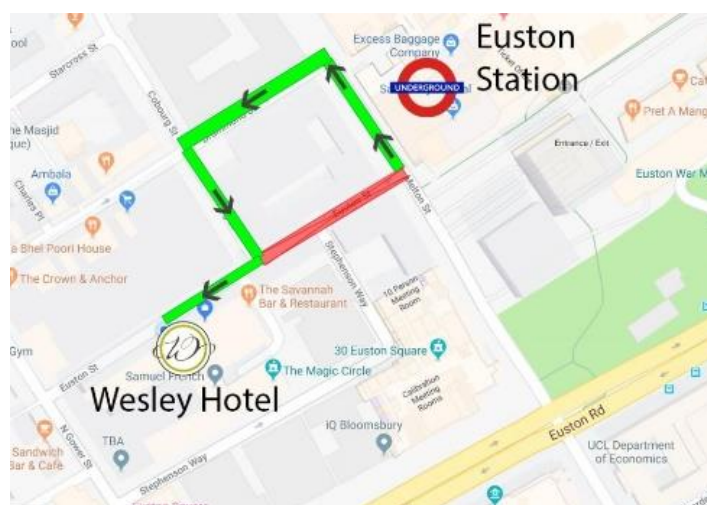
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Website: www.northernnetworking.co.uk



CONFERENCE VENUE

The Wesley Euston Hotel, 81–103 Euston Street, London NW1 2EZ. Visit the venue website [here](#).



Sponsorship Opportunities

PROMOTION TOOLS

Exhibition stand (2mx2m): £750

Exhibition stand situated in the lobby outside of the main lecture theatre

Located in the catering area

Free electricity point

2 x chairs

1 x table

Programme and Abstract Book (digital): £300

The programme will be handed out to all participants. It includes all speakers, biographies, photos, overview of the conference programme, opening hours etc. Your logo will be displayed at the bottom of each page.

Drinks Reception: £250

Logos will be used on all marketing materials for advertising purposes. Also guarantees a pop-up stand at event.

Coffee Breaks: £100 (morning or afternoon)

Also includes advertising on all marketing materials including; logo on official website.

General Sponsorship: £100 (minimum)

Advertising on all marketing materials including; logo on official website.

LES ANNUAL CONFERENCE 2022 ORDER FORM

	UNIT PRICE	UNIT	TOTAL
PROMOTION TOOLS			
Exhibition stand	£750		
Prog & Abstract Book	£300	1	
Drinks reception	£250	1	
Coffee break morning	£100	1	
Coffee break afternoon	£100	1	
General sponsorship	£100	1	
		Total	

PAYMENT FORM

Payment may be made by cheque, credit card (Amex not accepted) or BACS transfer.
Please make cheques payable to: **Licensing Executives Society**

Credit Card Payments:

Name as appears on card Signed

Card No Expiry Date 3 digit security code

Card Billing Address (if different from above)

BACS Transfer: Please contact the Administration Office for further details.

If you need to be invoiced please give details below:

Name PO No

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Please return to: LES Britain and Ireland Administrative Office, Scottish Enterprise
Technology Park, Nasmyth Building, 2nd Floor, 60 Nasmyth Avenue, East Kilbride, G75
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