



LES

LICENSING EXECUTIVES SOCIETY
BRITAIN & IRELAND

**2021
ANNUAL
CONFERENCE**

Sponsorship Brochure

16 November 2021

GLASGOW

www.les-bi.org

Welcome to the LES Britain & Ireland Annual Conference 2021!

Please join us for a tour of interesting and highly topical subjects from a panel of distinguished speakers including keynote addresses from industry experts. This year's theme is "***Licensing in Challenging Times***".

Sessions at the Conference include:-

- Deal making trends and outlook for the Life sciences industry – The industry has faced a very challenging but interesting time over the last couple of years – how has the industry reacted as a whole and what next for our deal making?
- Public Support for Start-up Ventures
- Commercialisation of the Academic Research Base - Challenges, Learnings, and Initiatives in University Licensing through the Pandemic (and impacts going forward)
- No one is safe until everyone is safe - the story behind CEPI's R&D partnerships and supporting the COVAX Mission
- Agreements to Supply Products in a Time of Shortage
- Irn-Bru: Protecting a Heritage Brand
- Challenges and opportunities for the Scotch Whisky industry (Gala Dinner speaker)

As always with the Licensing Executive Society, this is a great networking opportunity with people actually involved in the day to day creation of value from Intellectual Property.

Prior to the Conference on 16 November, there will be an LES100 Licensing Course and an LES workshop on 15 November followed by a Civic Reception and Gala Dinner.

We look forward to seeing you then.

ABOUT LES BRITAIN & IRELAND

LES Britain & Ireland (LES B&I) is one of 32 member societies of the global umbrella organisation *LES International* (LESI) and is also one of the most active. It is the society for professionals and business people interested in licensing, the transfer of technology, and the commercialisation of intellectual property rights. Members of LES B&I include industry and university executives, scientists, engineers, academics, public officials, accountants, lawyers, patent and trademark attorneys, and consultants. The Society provides unique opportunities for multidisciplinary education and networking, locally and globally.

LES conferences, regular meetings and special events across Britain & Ireland offer members and non-members excellent opportunities to explore licensing-related subjects in depth and to meet fellow practitioners from business and industry, academia and the professions.

ORGANISING COMMITTEE

Patrick Cantrill, LES B&I President
Graham Johnson, LES B&I Vice President
Hayley French, LES B&I Treasurer/Past President
Samantha Williams, LES B&I Council Member
Mark Wilson, LES B&I Council Member
Dai Davis, LES B&I Council Member
Cora Griffin, LES B&I Council Member
Rose Smalley-Gordon, LES B&I Council Member
Adam Coughlin, LES B&I Council Member

CONTACT

les@northernnetworking.co.uk
www.les-bi.org

ORGANISING SECRETARIAT



Address: Scottish Enterprise Technology Park, Nasmyth Building, 2nd Floor, 60 Nasmyth Avenue, East Kilbride, G75 0QR, Scotland/UK

Phone: 01355 244 966

E-mail: david@northernnetworking.co.uk

Website: www.northernnetworking.co.uk

Sponsorship Opportunities

PROMOTION TOOLS

Exhibition stand (2mx2m): £750

Exhibition stand situated in the lobby outside of the main lecture theatre

Located in the catering area

Free electricity point

2 x chairs

1 x table

Programme and Abstract Book (digital): £300

The programme will be handed out to all participants. It includes all speakers, biographies, photos, overview of the conference programme, opening hours etc. Your logo will be displayed at the bottom of each page.

~~Drinks Reception: £250~~ SOLD OUT

Logos will be used on all marketing materials for advertising purposes. Also guarantees a pop-up stand at event.

~~Gala Dinner Beverages: £250~~ SOLD OUT

Logos will be used on all marketing materials for advertising purposes and on printed menus. Also guarantees a pop-up stand at event.

Coffee breaks: £100 (morning or afternoon)

Also includes advertising on all marketing materials including; logo on official website.

General sponsorship: £100 (minimum)

Also includes advertising on all marketing materials including; logo on official website.

CONFERENCE VENUE

Radisson Blu Hotel, Glasgow, 301 Argyle Street, Glasgow, G2 8DL, UK. Visit the website [here](#)

Location

Explore Scotland's vibrant and most expansive city, Glasgow, and beautiful scenic outdoors. Dive into its culture-rich heart from the stylish surroundings of this contemporary city-centre hotel, just opposite from the Central Railway Station with a 30-minute drive to Loch Lomond and many other hiking access areas. The iconic Radisson Blu Hotel, Glasgow offers easy access to all of the city's major transport links, famous shopping destinations, the Scottish Exhibition, and Conference Centre and the SSE Hydro. It's the perfect choice for urban adventure-seekers and for those looking for a relaxing weekend close to the Scottish outdoors.

LES ANNUAL CONFERENCE 2021 ORDER FORM

	UNIT PRICE	UNIT	TOTAL
PROMOTION TOOLS			
Exhibition stand	£750		
Prog & Abstract Book	£300	1	
Drinks reception	£250	1	
Gala Dinner wine	£250	1	
Coffee break morning	£100	1	
Coffee break afternoon	£100	1	
General sponsorship	£100	1	
		Total	

PAYMENT FORM

Payment may be made by cheque, credit card (Amex not accepted) or BACS transfer.
Please make cheques payable to: **Licensing Executives Society**

Credit Card Payments:

Name as appears on card Signed

Card No Expiry Date 3 digit security code

Card Billing Address (if different from above)

BACS Transfer: Please contact the Administration Office for further details.

If you need to be invoiced please give details below:

Name PO No

Address

Contact Tel No

Please return to: LES Britain and Ireland Administrative Office, Scottish Enterprise
Technology Park, Nasmyth Building, 2nd Floor, 60 Nasmyth Avenue, East Kilbride, G75
0QR, Scotland/UK OR les@northernnetworking.co.uk