



Brexit: Impacts for IP, Trade and Commercialisation Agreements (Session 3) **Joint Meeting between LES Britain and Ireland, LES Benelux and LES France**

Online Zoom Video Conference: Thursday, 17 June 2021
Start: 3:30pm (UK time) / 4:30pm (European time)

[*Register here*](#)

Programme

This online session is the third of a series of three, looking at the impact of the final Brexit Treaty, the “Trade and Cooperation Agreement between The European Union ... and ... the United Kingdom” from an Intellectual Property, Information Technology and Data perspective. This third session will concentrate on what Brexit means on the freedom of movement of goods incorporating intellectual property rights as well as the vexed questions of law, jurisdiction and enforcement.

There will be three talks of about twenty minutes each, allowing an ample time of 30 to 40 minutes afterwards for questions and answers.

3:30 Chair’s Introduction
Patrick Cantrill, LES Britain & Ireland

3:35 **The UK/EU Free Trade Agreement (and its limitations)**

- Importance of Origin
- Recent developments and key issues
 - DDP contracts
 - Facilitating supply chains that take place wholly within the EU
- How we are working with clients to address the challenges

Andrew Needham, Partner, Haines Watts

3:55 **Freedom of Movement of Technical Goods**

- The new product safety rules for technical goods
- The Great British regime and the European Union
- The Northern Irish regime
- How to use trade marks to “game the system”

Dai Davis, Solicitor, Percy Crow Davis & Co

4:10 **Choice of Law, Jurisdiction and Enforcement**

- What has changed and where we are now
- Choice of governing law
- Jurisdiction and enforcement
 - General framework

- Brussels regime
- Hague Choice of Courts Convention
- English common law

Adam Sanitt, Knowledge Director, Digital and Innovation, Solicitor, Norton Rose Fulbright LLP

4:35 **Panel Session: Questions and Answers**

5:05 Chairs' closing remarks

5:10 Session closes

About the Speakers

Andrew Needham

Andrew is a VAT Partner at Haines Watts with over 22 years' experience supporting owner managed businesses, Plc's and multi-nationals.

He provides clear, pragmatic advice that assists his clients to manage their VAT affairs in an efficient and compliant way. Andrew helps businesses to structure their supply chains efficiently from both a UK and overseas perspective.

His role involves helping clients to develop their VAT strategy whilst ensuring their affairs are structured in order to achieve the most beneficial VAT position possible. Working collaboratively with HMRC in terms of agreeing any proposed arrangements from the outset, Andrew provides certainty, removes the risk of challenge in the future, and delivers significant VAT savings for his clients.

Dai Davis

Dai Davis is a technology lawyer. He holds Masters degrees in both Physics and Computer Science. He is a Chartered Engineer and Member of the Institution of Engineering and Technology. Dai has consistently been recommended in the Legal 500 and Chambers Guides to the Legal Profession for over 25 years. Having been national head of Intellectual Property Law and later national head of Information Technology law at Eversheds, Dai is now a partner in his own solicitor's practice, Percy Crow Davis & Co.

Dai advises clients on non-contentious Intellectual Property and Information Technology matters. Dai is a non-executive director of FAST (Federation Against Software Theft) and a Liveryman of the City of London through WCIT (Worshipful Company of Information Technologists).

Adam Sanitt

Adam Sanitt is a disputes lawyer based in the London office of Norton Rose Fulbright, where he is Knowledge Director, Digital and Innovation. He specialises in banking and finance disputes, with a particular focus on structured finance and complex cross-border litigation. Adam is also a member of the firm's FinTech practice, working on blockchain and artificial intelligence solutions. He is a frequent conference speaker and developer of Norton Rose Fulbright's award-winning Court Intelligence Database.