



LICENSING EXECUTIVES SOCIETY
BRITAIN AND IRELAND

Presenters Details

Course Chairman

Chris Bartlett, Chair of the LES Britain & Ireland IAM Education Committee

Biography

Chris Bartlett has held various roles over the past 20 years covering the whole spectrum in IAM, IP valuation and licensing from the birth of an invention to the generation of commercial licence revenue. He has managed patent prosecution at home and abroad, EPO opposition and commercial infringement disputes.

Previously in international high-tech sales & marketing running the UK sales office for Chicago-based Morton International, and as a development engineer (and patentee) with Pilkington Group, at BTG, BT, QinetiQ, ITI Scotland and others he has closed licence and other IP related agreements in the Far East, Russia, across western Europe and the USA.

He is an LES certified Trainer, a trained negotiator, a trained mediator and on the committee of LES in Scotland. He is also Chair of the Education Committee of the Council of LES Britain & Ireland.

He holds BSc and PhD degrees from Imperial College, and MBA from Durham Business School.

Presenters

Roman Cholij, Cam Trade Marks & IP Services

Biography

Roman Cholij, of the Cambridge-based Cam Trade Marks & IP Services, is a registered UK and European Trade Mark and Design Attorney. He has a background in medical sciences, humanities, law, business, and Intellectual Property (IP) management. He trained in private practice following a period in business as a commercial IP manager and subsequent to taking a Masters degree and Certificate in IP management and IP law from Queen Mary College, University of London. Roman is multi-lingual, has two doctorates, one from Rome, the other from the University of Oxford, was a former college lecturer, and is the author of numerous publications. He lectures and gives presentations on Intellectual Property and Trade Marks and writes frequently for professional trade mark journals as well as business publications. He is a full Ordinary Member of the Institute of Trade Mark Attorneys and a lecturer on its formalities course, member of the Licensing Executives Society and of its education sub-committee, and

authorised to practice as a Trade Mark Attorney before, among others, the UK Intellectual Property Office, the Irish Patent Office, the European Office for Harmonization in the Internal Market (OHIM) and the World Intellectual Property Office (WIPO) in Geneva.

Colin Hunsley, ClearViewIP Ltd

Biography

Colin is Director of Commercialisation at ClearViewIP Limited.

Before joining ClearviewIP, Colin was Senior VP Technology Commercialisation at BTG where he led the Physical Sciences team. Recognised for his team management skills and patent expertise, he was responsible for revenues of \$100m from 2005 to 2007, realised through either licensing or selling patents in the US and Japan. Colin's experience spans all stages of the licensing process including settlement of litigations.

Colin is a Chartered Engineer and has a BSc. in Mechanical Engineering from Imperial College, London. He regularly presents on Licensing for a range of organisations including Hawksmere, Falconbury and Praxis.

Dominique Kleyn, Imperial College London

Biography

Dominique brings her industry experience to the university interface and leads a small team working with academics at Imperial College London to identify and form corporate partnerships. She has established major multi-disciplinary research collaborations and licensing deals and has supported fund-raising, corporate development, intellectual property management, business planning and recruitment for both Imperial and its spin-outs. Previous experience includes product development for Unilever and business development for R&D start-ups from Alcan and GlaxoSmithKline (including 8 years at Wellcome Diagnostics and Murex Biotech). She has a Bachelor's degree and MBA from Imperial and when not at work enjoys sport and socialising with family, friends and their pets.

Sara Ludlam, Ludlams Intellectual Property Specialists

Biography

Sara has specialized in Intellectual Property law for over 14 years since training at a niche IP and litigation practice in London. Her practice covers both contentious and non contentious issues and in particular licensing intellectual property rights worldwide.

Sara's expertise in licensing arises further to working as in-house counsel for brands such as LACOSTE, KICKERS, SPEEDO, BERGHAUS, KARRIMOR and LONSDALE LONDON, amongst others. (A recent English court case involving the LONSDALE LONDON brand was the first time the courts have assessed what is meant by the term "best endeavours" in relation to licensing commitments in licence agreements.)

Christi Mitchell, Highbury Ltd

Biography

Founder and Intellectual Assets (IA) Director of the IA/IP management and commercialisation companies, Highbury Ltd and Highbury Pacific Ltd New Zealand, Christi is a former President and Healthcare Chair for LES GB&I, a past Chair of LES International (LESI) Life Sciences and current VP LESI Education committee. Christi has extensive International licensing and product commercialisation experience with both companies and academia together with a wealth of experience in the licensing, IP valuation and business development process within the Healthcare, Pharmaceutical, medical devices, consumer, environmental and Biotech sectors.

Christi's IP commercialisation, valuation and technology transfer experience extends across the US, EU, India, Japan, Singapore and South Korea. Her academic background includes Human Genetics, Molecular Biology and Business Management.

Eugene Sweeney, Iambic Innovation Ltd

Biography

Eugene Sweeney is a Director of Iambic Innovation Ltd. He has over 30 years experience of licensing with a focus on the ICT sector. In 1978, as a researcher, he formed a spin-out company to supply engineering software for microcomputers and grew the portfolio through in-licensing. From 1981 to 1989 he worked in the micro-computer industry, licensing in many new technologies in this fast growing sector. From 1989 to 2000 he worked for BTG where his responsibilities included licensing out IP in the ICT sector. In 2000 he founded Iambic Innovation, which provides consultancy on technology commercialisation, ranging from policy to practice. Clients include research institutions, government agencies and companies in Europe, Eastern Europe and Japan. He is a Chartered Engineer, a Chartered Mathematician, a Fellow of the Institute of Mathematics and a Member of the British Computer Society. He has a Mechanical Engineering degree from Sussex University and a PhD in Computational Fluid Dynamics from Exeter University.