



Licensing Executives Society International Inc.

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2nd March 2009

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www.lesi.org

Dear LES Member,

Communication is important for all organisations, and none the less so for LES, with its worldwide reach.

It has therefore been a priority for me, in taking up my position as President of LES International, to continue the modernisation of LESI communications.

New LES International Website

In line with this, there is now a new-look web site at www.lesi.org, crafted by Steve Poile working with our web service provider. The site is being updated and improved continually, so please make sure you check it out regularly.

The home page continues to have an emphasis on news and is kept up to date with the assistance of Larry Plonsker. We are moving towards new, enhanced functionality for many sections. The Communications Committee is currently looking at improvements to the Industry, Professional and Regional Committee and Management Committee pages to facilitate upload of reports and information, and to enable easy communication between members. Also, other interactive areas, including forums (message boards), and on-line submission of working paper information will be introduced and enhanced.

To keep up with modern usage and trends, there is already a President's blog, at www.lesinews.blogspot.com, Communication Committee tweets can be followed at www.twitter.com/lesi_comms, Google Documents is in use for interchange of LESI papers, and YouTube video is coming. All these facilities will be accessible from the home page of the LESI web site.

LES International Membership Directory

The web site contains the membership directory which is regularly updated by the Societies, and this is the modern way of providing easy access to current information. As a result the CD containing membership data is no longer necessary and has been discontinued. This will result in a considerable saving, keeping costs down and releasing funds which can be better spent on other member facilities. The additional benefit of doing away with the CD format is that the CD format always had the inherent difficulty that the data on it was out of date immediately after the CD was published. Now we



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have a system where the membership directory is kept continually up to date and therefore continually relevant for your use.

Kind Regards

A handwritten signature in cursive script that reads "Adam".

Adam Liberman
President
LES International