

To: LESI Member
From: LES Foundation – bplan@ledfoundation.org
Subject: LES Competition – Call for Volunteers

Dear LESI Member:

We need your help! You're invited to volunteer for important liaison and advisory roles for the upcoming 2009 International Graduate Student Business Plan Competition. With your assistance, we can raise awareness about the value and importance of IP licensing early in the careers of entrepreneurial graduate students while also enhancing the LESI brand across the globe.

"We are very happy to continue to support the international component of this great Competition!" said Adam Liberman, President LES International. "These students are not only the future of LES as a worldwide organization, but also the future so far as the business of intellectual property is concerned, in whatever industry they ultimately join."

Currently, LES Foundation (a foundation of LES (USA & Canada) Inc.) and LESI are working together to bring the Competition to the attention of graduate business and entrepreneurship programs worldwide. Here are 3 ways you can get involved!

University Liaisons:

- Contact the graduate business or entrepreneurship program at a local university.
- Identify the key dean, professor or advisor of the program.
- Provide him/her with the Competition flyer (printed on the next page). This flyer is downloadable at www.lesfoundation.org along with other Competition materials.
- Encourage your university contact to enter a student team in the Competition.

Team Liaisons:

- Lend your expertise by mentoring students during their plan development.
- If you have completed the one-day train-the-trainer course, offer to teach the "Commercializing Technology through the Power of Licensing" course to your local university student team.

Industry Sector Team Advisors:

- Be available to pre-review a handful of student business plan entries in your field of expertise and offer technical/feasibility feedback to student teams as they move toward the Final Round of competition.

Past volunteers rave about how rewarding and enjoyable this student-based experience is. We hope you will join us! To volunteer, contact Linda Chao at BPlan@LESFoundation.org.

Sincerely,

The LES Foundation Board
(A foundation of LES (USA & Canada), Inc.)