



**LICENSING EXECUTIVES SOCIETY  
BRITAIN AND IRELAND**

**LES Fundamentals of Intellectual Asset Management  
Past Courses, 2008/ 2009**

## **Feedback**

*'A very impressive introduction to licensing'*

*'Good in helping one understand how to create and recognise the value in a company's intellectual asset base'*

*'Informative and enjoyable'*

*'Excellent value for money'*

*'Mixing up the teams on the different days was a good way of ensuring that everyone got to meet each other and learn from each other's different background and perspective ... I could learn from the various other players in the licensing world'*

*'Great course'*

*'The variety of delegates and presenters was great'*

*'Helped me to identify the gaps that may need to be filled in exploiting such assets effectively and to realise that the best solutions and/ or exploitation opportunities may sometimes require a third party partner'*

*'Excellent speakers'*

*'Very interesting course... It was illuminating to have an audience from a range of backgrounds with different views'*

*'Venue very good'*

*'I enjoyed this course, which enriched my knowledge in real licensing practices. It was exciting! Thank you!'*

*'Would recommend to others'*

*'Good material'*